

# The Oxford Cycling Shorts Film Competition 2017



**Our second cycling film competition. This year we are inviting films from a range of categories. There will be 3 prizes of £100 and an additional £200 for the best films that fit into one or more of the following categories. [revised November 2017]**

## Categories and judging criteria

1. **Oxford the hero:** The film that features the heritage of Oxford and best makes me feel like seeing Oxford by bicycle. (£100, sponsored by Warlands Cycles)
2. **Cycling to school / work:** The film that best encourages young people to feel like cycling to school or celebrates cycling to school; (or in the same way, to work). (£100 sponsored by Freeths solicitors)
3. **Starting to cycle** (or cycle again) in Oxford: The film that best would encourage someone to start cycling or cycle again in or around Oxford. (£100 sponsored by Bainton Bikes + £50 voucher Walton Street Cycles)
4. **Overall** –the film that most makes people (the judges) feel like getting on a bike and cycling. (Does not have to be one of the previous three categories). (£200, sponsored by Oxford University Estates Dept.)

It is possible to win one of the first three categories plus the fourth. I.e. £300 for one film. **PLUS, there will be an audience vote at the screening prize of £100.**

## Rules:

- The judges' decision is final.
- Members of CycloX Committee are allowed to enter the competition but will not collect cash prizes
- Films should be a maximum of 3 minutes and posted to YouTube.
- There must be a minimum of four films per category and/or they must be of a reasonable or worthy standard in the opinion of the judges to attract a category prize. If less than four films they can still be entered into the overall competition of best film overall.
- All films must be shot in or around Oxford.

**DEADLINE:**

The deadline is **December 31<sup>st</sup> 2017**. (The organisers reserve the right to extend it a bit if necessary, especially for schools.)

**Film screening & Winners**

We aim to show the shortlisted films in Oxford at a college or cinema and announce the winners there Jan-Feb 2018.

**Judges**

Will Gompertz, BBC Arts Editor

Cyclox Chairman –Simon Hunt

Oxford University Estates –Harriet Waters

Warlands Cycles –Steve Stuart

Ian Hudspeth –Leader Oxfordshire County Council

Oxford Times Editor –TBC

Freeths Solicitors

Kevin Moreland –Bainton Bikes & Honor Tomkinson –Walton Street Cycles

**Judges cannot judge a category in which they have a vested interest**

**WHO CAN ENTER?**

Anyone. School entries are particularly encouraged.

Entry is deemed to be acceptance of the rules.

**CAN I ENTER MORE THAN ONCE?**

Yes, you can enter as many films (of your own making) as you like.

**SUBMITTING YOUR FILM(S) & QUESTIONS:**

- Films should be uploaded to You Tube and should have tags associated with Oxford, Cycling, Cycling Shorts and Cyclox, as well as The Oxford Cycling Short Film Competition.
- You should confirm your entry, name, age, You Tube link to Jake Backus at [jake.backus@ntlworld.com](mailto:jake.backus@ntlworld.com) and send a high res version via [www.wetransfer.com](http://www.wetransfer.com) etc.
- Cyclox will also post the videos to <http://www.cyclox.org/5-image-of-cycling/film/> and our Facebook site.
- You should use your social media skills to get hits and likes to your video.

**Background, additional detail and points to note**

Do your own thing and be creative. N.B. there are many different types of cyclists and reasons for cycling. We particularly want to reach people who are currently not cycling, e.g. because they think it is not safe, convenient, or don't see themselves as a cyclist. Positive reasons to cycle might include, inter alia: freedom, fun, happiness, well-being, no need to park, environment, better for air quality, economy (it's cheaper), speed, commuting -going to work and school, great way to see a city (tourism), to see friends or have a night out, weight loss, get fit, to go shopping (proximity to shops), leisure, or just because it is cool and trendy! etc.

The film might be inspirational or humorous or attractive or compelling or shocking, but it has to be engaging and promote cycling. Consider what makes a successful You Tube, Facebook and Social Media film.

Films can be silent / with music / with words –whatever, and filmed on expensive equipment or a mobile phone.

**CAVEATS:**

- Don't show people breaking the law-the guideline is that we don't want criticism for promoting irresponsible behaviour. E.g. cycling on the pavement can be a contentious issue. Ideally young cyclists should wear a helmet but this is not essential. (Also contentious.)
- You must take care and attention whilst filming that people are not injured, for which we will not be held liable.

## **TERMS AND CONDITIONS**

The Promoters are Cyclox, the campaign group and voice of cyclists in Oxford.

1. By entering the Competition you ("You") are accepting these terms and conditions.
2. You are responsible for the cost (if any) of creating your Competition entry and sending it to us, as well as all other costs associated with participation in the Competition.

The Promoters reserve the right in their absolute discretion to extend the closing date for a reasonable period of time where an insufficient number of the entries received have satisfied the entry and judging criteria.

3. You own the copyright to your Competition entry as its author. If another person has filmed Your entry, You warrant that you have received an assignment of all associated copyright to that entry from that person.

4. By submitting an entry to the Competition, You give the Promoters:

- a. Permission for your entry to be published on [www.cyclox.org](http://www.cyclox.org) and our Facebook site and grant the Promoters a non-exclusive, royalty-free, worldwide licence to use and publish your Competition entry in electronic format (including on the Promoters' websites) and hard copy (including in the Promoters' publications), both as a full video and as screen shots, for purposes connected with the Competition, and to adapt the entry to enable such publication (including to shorten or edit it for such purposes), and you hereby irrevocably waive, for the benefit of the Promoters, all moral rights in the entry to which you are entitled.

- b. The right to use your name, photograph and town or city of residence for the sole purpose of identifying You as the author of your entry and/or as a finalist or winner of the Competition.

5. Your entry must be Your own work, must not be copied, must not contain any third-party materials and/or content that You do not have permission to use, and must not show inappropriate or dangerous behaviour, or otherwise be obscene, defamatory, distasteful, offensive, or in breach of any applicable legislation or regulations, or in breach of any confidentiality obligations owed by you to third parties. If We have reason to believe your entry is not your own work, if a person objects to the inclusion of a video in which they are featured being included in the Competition, or if your entry otherwise breaches this paragraph, then We may not consider it and may disqualify it.

6. We may also disqualify Your entry if You cannot be contacted or You do not respond within 5 days of being contacted by Us in relation to your entry. In the event of disqualification, we may select a new longlisted entry, runner up or winner.

7. Each applicant is obliged to obtain the relevant licenses and permissions, (e.g. music use, locations and child actors), and that they remain the liability of the filmmaker and must be provided to organisers of the competition on request. If You are using a small crew and are filming on the street with a basic camera or phone then location permits are probably not necessary-this will likely apply to most entrants.

### **Some other rules**

8. Details of the winners can be found on the Cyclox website [www.cyclox.org](http://www.cyclox.org) after the competition.

9. The winner and runners up may be required for promotional activity and shall participate in such activity on the Promoters' reasonable request. The winner and runners up consent to the use by the Promoters, both before and after the closing date of the Competition for an unlimited time, of their voice, image, photograph and name for publicity purposes (in any medium, including still photographs and films, and on the internet, including any websites hosted by the Promoters and their related companies) and in advertising, marketing or promotional material without additional compensation or prior notice and in entering the Competition, all entrants consent to the same.

10. The Promoters shall use and take care of any personal information you supply to them in accordance with data protection legislation. By entering the competition, you agree to the collection, retention, usage and distribution of your personal information in order to process and contact you about your competition entry, and for the purposes outlined previously.

11. The Promoters accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by You as a result of entering the Competition or accepting any prize. The Promoters further disclaim liability for any injury or damage to You or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the Competition.

12. The Promoters reserve the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside their control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of the Promoters in all matters under its control is final and binding. The Promoters reserve the right to discount votes if they suspect fraudulent bulk voting (views etc) or multiple viewing is or has taken place to inappropriately influence or manipulate the voting procedures.

13. The Competition and these terms and conditions will be governed by English law and shall be subject to the exclusive jurisdiction of the courts of England and Wales.

14. The Promoters reserve the right to reduce the prize funds if there are 10 or fewer entries or their quality not deemed to be of a reasonable standard.

Jake Backus.

[revised 18 November 2017]