

Press Release, Cyclox 11. 3. 2026

For immediate release.

Go-to Design Guide could prevent deaths and injuries.

“Cycling too often an afterthought”, says Cyclox

Cyclox has launched a comprehensive Design Guide(1) aimed at helping officers, planners and developers to create safer streets for people who cycle.

When roads and junctions are designed with people who cycle and walk in mind, they become safer for everyone, but so often planners and designers are ‘car-centric’.

Good infrastructure prevents deaths and injuries. In Sep 2021 Jenny Wong was cycling at the junction of London Road and Headley Way and was tragically killed in a collision with an HGV mounted crane turning left (2). The subsequent prevention of deaths report clearly states that poor infrastructure contributed to her death (3). 4 ½ years later and after much persistent campaigning since the inquest in August 2022, a Trixi mirror has been installed at the junction (4) and Cyclox is still campaigning for further improvements at the junction.

Cyclox has produced an accessible, comprehensive design guide, a go-to document for everyone building new estates, changing road layouts or designing infrastructure in Oxford so we can make roads safer for everyone.

The document gives clear guidelines, all of which comply with national policy and best practice.

Dr Alison Hill, Chair of Cyclox Infrastructure Group said

“At Cyclox we spend a lot of time and effort responding to consultations and highlighting unsafe junctions and cycle ways; we have brought a lot of our expertise together in this Design Guide; it sets the cycling standards we want to see. We strongly recommend that the Council and any other developers use it to guide any changes or innovations they make to roads and pavements in Oxford.”

Robin Tucker, Co-Chair, CoHSAT (Coalition for Healthy Streets and Active Travel (5)) said

“Oxford's busy streets are a challenge for any transport planner, and increasing the levels of cycling are essential for solving both mobility and health problems. The Cyclox Design Guide highlights key problems and solutions to enable better results. We at CoHSAT encourage all transport designers to read it in conjunction with the latest guidance.”

If we want Oxford to be a Cycling City worthy of its name, planners need to consider safety, inclusivity, cycle routes, cycle lanes and security.

These are the kinds of questions people considering cycling ask:

Do I feel safe to cycle?

- Are there barriers for me? Can my child cycle here?
- Is there a good cycle route to my destination on quieter roads or routes with good cycle lanes?
- Are the cycle lanes fit for purpose? That means good surfaces, separated from traffic, no bollards in the way.
- Can I lock my bike up at home/ work/ in town and know it will be there when I come back?

Cyclox's Design Guide helps planners to know what to put in place so that there are good answers to all those questions.

The guide has photographs of both good and poor infrastructure and shows how sometimes simple, low-cost changes can make a significant improvement.

When cycling feels safer, more people cycle, fewer people drive, roads become less congested, the air is cleaner and all this is better for public health.

That's why Cyclox campaigns tirelessly for better infrastructure for cycling in Oxford.

Most of us are just ordinary concerned Oxford residents, join us to make a bigger impact (6)

ENDS

Notes for editors:

- 1) Cyclox' Design Guide https://www.cyclox.org/wp-content/uploads/2026/03/Cyclox-Design-Guide_2026.pdf
- 2) Oxford Mail report of crash <https://www.oxfordmail.co.uk/news/19625959.tributes-woman-died-headington-bicycle-crash/>
- 3) Prevention of death report clearly indicates that infrastructure contributed to the collision and death <https://www.judiciary.uk/prevention-of-future-death-reports/jennifer-wong-prevention-of-future-deaths-report/>
- 4) <https://www.bbc.co.uk/news/articles/ce8ejp813x3o>
- 5) <https://cohsat.org.uk>
- 6) <https://www.cyclox.org/index.php/join/>

Blog introducing Cyclox Design Guide <https://www.cyclox.org/index.php/2026/02/28/design-guide-for-a-safer-oxford/>

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Ian Loader, Chair of CycloX, is available for interview on 07931769484